

Company Profile



ABOUT US

Overview

Deseada is a duly incorporated private limited company. The name Deseada is a Spanish word which translates to "desire" in English. As a branding company, our sole purpose is to reshape your corporate image and incite desire in all your clients - the desire for your services, the desire for your products and the desire to be associated with your brand in every way. We are experts in corporate branding and imaging.

Our Vision

To establish timeless brands and in so doing, helping all our clients attain their highest potential, thus becoming a transformative force in Zimbabwe's branding industry.

Our Mission

We exist to create, reshape and maintain a professional yet appealing corporate image for our clients.



OUR PRODUCTS AND SERVICES

Our Services

Branding

Logos and Iconography
Brand Strategy and Positioning
Message and Tone of Voice
Brand Guidelines
Lifestyle and Product Design
Retail and Branded Spaces

Digital

Digital Strategy
Web Design and Development
Social Media Management
Content Creation

Our Products

Corporate Stationery
Promotional Material
Uniforms and Corporate
apparel
Corporate Gifts

Our Clients

Zimbabwe Tourism Authority
DATCO Group
Mugg n Bean
Ocean Basket
News Cafe
Project 7



CONTACT US

Business Details

Business Name: Deseada Investments
Business Type: PVT, LTD
BPN Number: 0200181057

Banking Details

P.O.S.B. Causeway Branch
500002186582
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Contact Details

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